

Sharetec Appoints New Chief Revenue Officer to Drive Transformational Growth

FOR IMMEDIATE RELEASE – Fort Wayne, IN — May 2026 — Sharetec, an innovative digital banking and core processing software company serving credit unions, has appointed Gary Napotnik as Chief Revenue Officer.

An accomplished sales and marketing leader with a proven track record of driving transformational growth, Napotnik will focus on customer experience, strategic marketing, and building a revenue-generation framework to accelerate growth and strengthen customer satisfaction.

"As Sharetec continues to advance, we need a leader who understands our ever-changing go-to-market landscape," said CEO Rachel Collins. "Gary's expertise will be a guiding force in driving growth for Sharetec and, more importantly, for our credit unions."

As CRO, Napotnik will oversee the growth team, which includes Sales, Marketing, Customer Success, and Training. His work will directly shape how credit unions discover Sharetec and how the company shows up in the marketplace.

"Sharetec is one of the most future-forward core and digital banking platforms on the market," said Napotnik. "My mission is to ensure we continue delivering advanced products while improving how we communicate our offerings — so our customers are powered with the best solutions for their unique needs."

Napotnik's appointment is one of several executive-level changes over the past year, reflecting Sharetec's ongoing commitment to providing customers with the best digital experience and personalized support possible.

About Sharetec

Sharetec is a leading provider of agile, groundbreaking credit union software designed to enhance operational efficiency and improve members' financial lives. Since 1993, Sharetec has grown steadily and now supports nearly 300 credit unions across the United States, U.S. territories, and the Caribbean. With a nationwide presence and a relentless commitment to innovation, Sharetec continues to empower credit unions with modern, future-ready technology.