

Sharetec On-the-Go

Provides Hereford Texas FCU with a Faster, More Modern Mobile Banking Experience

Hereford Texas FCU's beta experience.

Since its release, several of Sharetec's credit union partners have become Beta testers for [Sharetec On-the-Go Mobile](#) – Sharetec's reimagined mobile banking platform. One of the Betas, Hereford Texas Federal Credit Union (FCU), is excited that the new app provides a much faster and more modern mobile banking experience.

“The modernization of Sharetec On-the-Go Mobile gives our app an edge that was missing from the previous version,” stated Kirby Ramirez, VP/CFO at Hereford Texas FCU. “In addition, the speed Sharetec On-the-Go Mobile operates with is a huge improvement that positively adds to the user experience.”

The benefits & features.

- Improved connectivity, alleviating outages and downtime
- Increased speed in navigation within the app
- Enhanced settings and features, providing a more modern look and feel

“For us, the improved connectivity and speed has been a huge plus and would be our selling point,” Ramirez stated. “The modernization that comes with Sharetec On-the-Go Mobile makes it superior to the previous version in terms of usage and overall appearance.”

Sharetec On-the-Go Mobile users also have access to top-tier banking integrations such as ASA's embedded app store, ASA Vault, the SavvyMoney Mobile Widget, and Larky nudge® Basic.

Since [ASA Vault](#) is integrated into Sharetec's digital banking platform, credit unions can securely and seamlessly share technology and select apps that are most beneficial to their members.

The [SavvyMoney Mobile Widget](#) enables users to see their credit score front and center on the app, without having to scroll through the search menu! It also provides access to applicable loan and product offers that coincide with their credit score.

With [Larky nudge® Basic](#), Larky's Push Notification platform, CUs can schedule and send marketing campaigns and broadcast messages to help drive brand awareness, build member engagement, and promote new products and services.

Sharetec On-the-Go Mobile gives members the ability to complete banking tasks easily and efficiently, from viewing accounts to depositing checks remotely to finding a branch location or ATM!

Is your credit union ready for a faster, more modern mobile banking experience? Then [schedule a demo](#) today!