

# CUNA Strategic Services Allies with Sharetec to Accelerate Credit Union Technology

**MADISON, WI - SEPTEMBER 6, 2023** – CUNA Strategic Services has announced its selection for its newest core processing partner, Sharetec, a cutting-edge leader in credit union technology. This collaboration aspires to provide more credit unions access to a powerful web-based core and advanced functionality, thereby helping to propel competitive advantage, boost member satisfaction and retention, and drive operational efficiencies.

“I’ve been working with CUNA’s Small Credit Union Committee for more than a year to launch buyers’ groups to help small credit unions keep expenses at a manageable level, while delivering innovative technology solutions that better position them to serve current and future members,” said Barb Lowman, President, CUNA Strategic Services. “Together, Sharetec and CUNA Strategic Services are delivering an innovative bundle of core processing and digital solutions that will enable small credit unions to compete with banks and non-traditional fintech providers. In all my years of experience in the core processing space, I’ve never been in the position to deliver such a robust technology bundle at the price point we’ve created!”

“For over 30 years, Sharetec has been committed to being a caring partner to credit unions. As we enter into our new chapter at Sharetec focused on being a bold, powerful and caring partner, aligning with CUNA Strategic Services will help us accelerate operations and expand our services to exponentially more credit unions and the communities they serve,” said Joe Viater, VP of Growth at Sharetec. “Credit unions work endlessly to improve the financial well-being of members; in turn, we believe they must be equipped with the right software, integrations and, most importantly, support to allow them to do so efficiently. We are proud to be teaming up with CUNA Strategic Services to help credit unions and their teams not just compete, but win in their communities.”

Sharetec is dedicated to developing bold, agile and progressive technology solutions that give clients an edge in the market, and has differentiated itself with an easy-to-use yet robust web-based core, which allows credit unions to access the core anywhere and at any time. This product, along with Sharetec’s open API and third-party integrations, is a complete game changer for credit unions and will continue to evolve with partners’ changing digital needs.

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## About CUNA Strategic Services

CUNA Strategic Services develops strategic alliance relationships to offer quality products and services to your credit union that contribute to your bottom line, add to your peace of mind, and enhance your relationships. The company is jointly owned by Credit Union National Association and the state leagues. For more information, visit [www.cunastrategicservices.com](http://www.cunastrategicservices.com).

## About CUNA

Credit Union National Association (CUNA) advocates on behalf of America’s credit unions, which are owned by more than 135 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit [cuna.org](http://cuna.org). To find your nearest credit union, visit [YourMoneyFurther.com](http://YourMoneyFurther.com).

## About Sharetec

Sharetec is a leading provider of agile, bold credit union software that improves credit union operations and members’ financial lives. Since its inception in 1993, [Sharetec](http://Sharetec) has grown steadily, currently supporting nearly 300 credit unions. With five offices nationwide and additional development overseas, Sharetec continues to propel the success of credit unions and achieve the highest levels of customer satisfaction across the United States, U.S. territories, and the Caribbean.

