

25 Sharetec CUs Signed on to SavvyMoney in 2023

March 6, 2024 – Sharetec, a leading innovator in core processing software, signed 25 credit union partners to SavvyMoney in 2023. Known for being a bold, powerful, and caring partner, Sharetec strives to provide best-in-class integrations like SavvyMoney to its customers.

"Helping members achieve their best financial life is a key differentiator in the credit union industry, and SavvyMoney enables our credit unions' members to keep a pulse on their financial standing," stated the CEO of Sharetec, Steffi Decker. "We are enthusiastic to see so many of our partners embracing SavvyMoney to enhance their members' lives. It's a powerful tool to help combat today's financial challenges."

SavvyMoney provides credit score and financial wellness solutions that integrate seamlessly with various digital banking platforms. SavvyMoney includes comprehensive credit score analysis, full credit reporting, and personalized offers – accessible in one dashboard within online banking.

WSSC FCU, one of the 25 credit unions recently implementing SavvyMoney, has already seen great success with the solution. "Our members love and actively use SavvyMoney," stated Jeff Goff.

Other credit unions that implemented SavvyMoney last year include Maine Family FCU, Harvester Financial CU, Auburn Community FCU, and Meridian CU.

"SavvyMoney is thrilled to see our partnership with Sharetec and its credit union customers growing," stated Chris Fraenza, Chief Revenue Officer at SavvyMoney. "Our partnership empowers Sharetec credit unions and their members with unparalleled financial insights, cutting-edge financial wellness tools, and robust credit score solutions. Together, we are dedicated to elevating financial well-being, ensuring a seamless journey towards greater financial health and prosperity."

SavvyMoney has new features in the works for 2024, along with its already award-winning solutions, that seamlessly integrate with Sharetec. This includes auto-enrollment (which boosts the solution adoption rate up to 95% in just three months), new and better analytics, and a new mobile widget.

"With the positive feedback we've already received from CUs new to using SavvyMoney, we expect to see a significant increase in implementation from other credit unions this year," stated Joe Viater, President of Sharetec.

ABOUT SAVVYMONEY

A leading provider of credit score solutions, SavvyMoney serves over 1,280 banks and credit unions nationwide. SavvyMoney's solutions integrate seamlessly with over 40 online banking platforms by combining real-time data with digital personalization tools. SavvyMoney's innovative technology is backed by hands-on service and a commitment to helping financial institutions strengthen and deepen their customer relationships. To learn more about SavvyMoney, visit www.savvymoney.com.

ABOUT SHARETEC

Sharetec is a leading provider of agile, bold credit union software that improves credit union operations and members' financial lives. Since its inception in 1993, Sharetec has grown steadily, currently supporting nearly 300 credit unions. With five offices nationwide and additional development overseas, Sharetec continues to propel the success of credit unions and achieve the highest levels of customer satisfaction across the United States, U.S. territories, and the Caribbean.



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