A Year in Review: Sharetec Signs on 22 New Credit Unions in 2023



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Sharetec, a leading innovator in core processing software for credit unions, celebrated a record year, partnering with 22 new credit unions in 2023. Sharetec has made significant headway as a leader in the core processing space, attributing much of the company's success to fulfilling its mission statement: to provide bold, powerful software and be a caring partner.

The Interim CEO of Sharetec, Joe Viater, reminisced on the past year, stating, "We've made so many improvements in our operations at Sharetec. Our team is strong and is truly passionate about being a caring partner. We are here to help credit unions win, and our gains in 2023 are a testament to that."

A few noteworthy credit union signings from the year include Oshkosh Community Credit Union (OCCU), Fond du Lac CU, and Logan Cache Rich CU. CEOs from each institution voiced their reasons for choosing Sharetec and their positive conversion experience.

"Sharetec's system is user-friendly, more information is provided on accounts, and it's compatible with other financial institutions we work with," explained <u>OCCU President & CEO</u> Jennifer Strange. "We were looking for compatibility and the feeling that we are as important as anyone else."

Lorri Heimberg, VP at <u>Fond du Lac CU</u>, stated, "We ultimately decided on Sharetec for a few reasons...[and] last, but definitely not least, the communication and education provided by Carrie Heck and the Sharetec team has been top-notch. They truly care about learning and providing what our Credit Union needs. We are looking forward to growing with them in the future."

"We chose Sharetec because it had all the features we were looking for while being user-friendly," stated Jordan Burdge, CEO of Logan Cache Rich CU. "The executive team spent time meeting with me on a call to address questions...they provided frequent communication without being overbearing."

Sharetec's record-breaking year also comes in tandem with the widespread release of Sharetec Velocity. Sharetec Velocity, a truly web-based core, enables credit union leaders to access the core anywhere and anytime. It is easy to use and flexible, accommodating credit unions of any size with its unlimited scalability. This web-based core also comes packed with cutting-edge features, such as Notebook, Sharetec's integrated CRM solution, advanced analytics, and an Open API, enabling CUs to leverage the ancillary products they specifically require. "This is our best year to date, to my memory," stated Sarah Lambert, Interim VP of Growth at Sharetec. "Our success team has grown, as well as other key departments, which really made the difference...."

About Sharetec

Sharetec is a leading provider of agile, bold credit union software that improves credit union operations and members' financial lives. Since its inception in 1993, Sharetec has grown steadily, supporting nearly 300 credit unions. With five offices nationwide and additional development overseas, Sharetec continues to propel the success of credit unions and achieve the highest levels of customer satisfaction across the United States, U.S. territories, and the Caribbean.

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