

Sharetec Announces New Addition to Executive Leadership Team with First-Ever Chief Customer Officer



PRESS RELEASE – *For Immediate Release*

Sharetec, known for its bold strategies and powerful core technology, has made yet another bold move with the addition of its first-ever Chief Customer Officer, Laura Szymanski. With nearly a decade of experience leading customer and operational projects at United Airlines and an MBA from the University of Chicago, Sharetec is confident that Laura’s contributions will bring its customer experience to new heights.

“As Sharetec is rapidly accelerating, we saw an increasing need to add another dynamo leader to continue to elevate the experience we provide our customers,” stated Sharetec CEO Steffi Decker. “With Laura’s exceptional talent, analytical skills, and customer service mindset, I am confident she will be a great addition to our executive team and help us take our customer service to the next level.”

As the Chief Customer Officer, Laura will work with customer success, professional services, and the customer operations teams to help Sharetec continue to provide the top-notch service customers have come to expect from their core partner.

“When I heard that Sharetec was adding this new position, I was thrilled,” stated Laura. “Sharetec’s focus on growth and customer service delivery is inspiring. They are truly a ‘caring partner,’ and I am excited to be a part of that.”

About Sharetec:

Sharetec is a leading provider of agile, bold credit union software that improves credit union operations and members’ financial lives. Since its inception in 1993, Sharetec has grown steadily, supporting over 280 credit unions. With five offices nationwide and additional development overseas, Sharetec continues to propel the success of credit unions and achieve the highest levels of customer satisfaction across the United States, U.S. territories, and the Caribbean.

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