



2024 Users Conference Sponsorship Rundown

All sponsorship levels include endless networking opportunities, attendee contact list, your logo on signage throughout the event, inclusion in the sponsor listing within the conference app, and the ability to attend all functions associated with the conference.

Diamond Sponsor Package - \$35,000

Wednesday Closing Day Sponsorship (1 available)

- Exclusive programming for Wednesday brunch and mainstage

The Diamond package also include:

- *Four complimentary conference passes**
- *6x6 tabletop display table for your products & collateral*
- *A one-hour post-conference webinar hosted for all Sharetec customers with access to registrant and attendee lists*
- *One fully branded, pre-conference email sent out to all Sharetec customers*
- *Logo and name in pre-conference social media posts*
- *Full-page listing in the 2024 product catalog distributed at the conference and virtually to all Sharetec customers and prospects*

Platinum Sponsor Packages - \$25,000

Celebration Dinner (1 available)

- Branded cups with your logo to be used by the bar
- Sponsored champagne toast with your logo on a drink topper in each glass
- A signature cocktail named after your company with signage at each bar
- Attendee favor at each place setting with your logo on it
- Event Welcome Signage co-branded with Sharetec

Keynote Address (1 available)

- Sponsor introduces the keynote speaker at the premiere event
- Exclusive signage throughout the keynote meeting room
- Co-branded logo on water bottles distributed during keynote meeting
- Sponsor delivers thank you and closing plus large giveaway announcement following keynote session

All Platinum packages also include:

- *Four complimentary conference passes**
 - *6x6 tabletop display table for your products & collateral*
 - *A one-hour post-conference webinar hosted for all Sharetec customers with access to registrant and attendee lists*
 - *One fully branded, pre-conference email sent out to all Sharetec customers*
 - *Logo and name in pre-conference social media posts*
 - Full-page listing in the 2024 product catalog distributed at the conference and virtually to all Sharetec customers and prospects
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Gold Sponsor Packages - \$12,000

Welcome Reception (2 available)

- Co-Host of the initial gathering of conference attendees
- Co-branded drink cups given out by the bar
- Co-branded napkins used throughout welcome reception
- Featured in all conference promotions (email, social) for the welcome reception

Education Breakout Session (10 available)

- 60-minute breakout session with your information listed on conference site and app
- Your logo on signage throughout breakout rooms
- Co-branded pre-conference email sent to all attendees with your breakout session info
- Co-branded water bottles & mints given out to session attendees throughout the day

Networking Luncheon (2 available)

- A buffet luncheon on Day 1 or 2 of the conference
- Signage throughout the luncheon

Rideshare Sponsor (1 available)

- Exclusive sponsor of conference rideshare vouchers with custom code to explore Frisco/DFW Metroplex while in town for the conference

All Gold packages also include:

- *Three complimentary conference passes*
 - *6x6 tabletop display table for your products & collateral*
 - *Your logo included in one pre-conference event email*
 - *Half-page listing in the 2024 product catalog distributed at the conference and virtually to all Sharetec customers and prospects*
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Silver Sponsor Packages - \$7,500

Conference App (1 opportunities)

- Sponsor our conference app with a rotating banner ad with company logo and link to the company website
- Recognition of app sponsorship on printed and digital signage
- One post-conference email blast to promote your product and service to all Sharetec clients, which will include a recorded demo of your choosing

Coffee Station (1 opportunity)

- Sponsor recognition signage placed at coffee stations throughout entire conference
- One post-conference email blast to promote your product and service to all Sharetec clients, which will include a recorded demo of your choosing

Breakfast (2 opportunities)

- Signage and public recognition as sponsor during Day 1 or Day 2 general session
- One post-conference email blast to promote your product and service to all Sharetec clients, which will include a recorded demo of your choosing

Education Breakout (10 opportunities)

- 60-minute breakout session with your information listed on conference site and app
- Your logo on signage throughout breakout rooms
- Co-branded pre-conference email sent to all attendees with your breakout session info

Conference WiFi (1 available)

- Wireless Internet service for conference attendees in the meeting space, with sponsor selection of the passcode
- Recognition of WiFi sponsorship on the conference app and digital signage
- Branded WiFi passcode cards throughout meeting room with your logo

All Silver packages also include:

- *Two complimentary conference passes*
 - *6x6 tabletop display table for your products & collateral*
 - *Half-page listing in the 2024 product catalog distributed at the conference and virtually to all Sharetec customers and prospects*
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Golf Sponsor Packages - Varies

Golf Tournament Exclusive Sponsorship (1 available) \$20,000

- Includes all of the below plus co-branded golf swag

Golf Tournament (1 available) \$10,000

- Host of the golf tournament
- Exclusive promotional space near course and option to distribute your swag
- Five minutes podium time to announce winners and share about company
- Featured in all tournament promotions (email, social)

Food and Beverage Sponsor (1 available) \$10,000

- Sponsor of tournament lunch
- Sponsor of course Beverage Cart
- Your logo on signage during the golf outing
- Featured in all tournament promotions (email, social)

Golf Game Sponsor - Closest to the Pin (1 available) \$2,000

- Sponsor of the Closest Pin challenge during the tournament
- Your logo on signage during the golf outing

Golf Game Sponsor - Longest Drive (1 available) \$2,000

- Sponsor of the Longest Drive challenge during the tournament
- Your logo on signage during the golf outing

All Golf Sponsor packages also include:

- *One complimentary conference pass*
 - *One complimentary golf pass*
 - *6x6 tabletop display table for your products & collateral in exhibit space*
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Add-on Sponsorship Opportunities

Small Giveaway Item – 4 available (\$2000)

- Your logo, along with Sharetec logo, on item chosen by Sharetec to give all participants (to put in swag bag)

Product Catalog Ad - Full Page Upgrade (\$1000)

- If you want to upgrade the size of your ad in your product catalog (which isn't just for attendees, but all customers and prospects)

Pre-Conference Webinar - 2 available (\$1500)

- Generate buzz for your company by hosting a pre-conference webinar with Sharetec for both attendees and all Sharetec customers

Premium Booth Space - 2 available (\$1500)