



## PRESS RELEASE

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### Two Sharetec Credit Unions Share Success with Eltropy

LINO LAKES, MN – Sharetec System, one of the fastest growing core systems, *bold technology, caring partner*, is pleased to announce long-time customer Platinum Federal Credit Union and Harvester Financial Credit Union have had great success after signing up with Eltropy to provide members more opportunity through digital communications.

Kabir Laiwalla, CEO of Platinum Federal Credit Union, comments, “The platform for Eltropy is much better and user friendly compared to our last provider. The overall layout of the system is very pleasing to the eye and very simple to navigate. When you dive into the main messaging area you can easily start a conversation with a member or open a new message.”

“We went live with Eltropy in June of this year. The adoption by the members has been quick and successful as we immediately started getting text messages on a variety of issues, including inquiries about obtaining a loan. We have seen the usage go up each week since implementation,” comments Jason Ford, President/CEO of Harvester Financial Credit Union.

Ashish Garg, founder and CEO of Eltropy, comments, “Eltropy shares many of the same values with Sharetec, including the commitment to create products that meet the needs of the entire ecosystem of Credit Unions, regardless of size. As we continue to increase our footprint in the industry, we look forward to working with Sharetec to achieve our scaling goals.”

“Eltropy is a great partnership for Sharetec because it allows our Credit Unions the power to connect with their members and stay competitive in a world where quick service is so important. This platform is easy to use and comes with so many benefits: workflows, automations, compliance and security all in one,” comments Carrie Heck, Regional Director for Sharetec.

To read the full success story, [click here](#).

#### About Eltropy

Eltropy enables Financial Institutions to digitally engage in a secure and compliant way. Using our world-class digital communications platform, Credit Unions, Banks, Debt Collectors, Insurance Companies, Lenders and FinTechs can improve operations, engagement and productivity. Eltropy also integrates with IT systems and uses Analytics to provide member engagement insights.

#### About Platinum Federal Credit Union

Platinum Federal Credit Union was founded in December 1999 to serve the financial needs of Shia Imami Ismaili Community Members. Today, with over 10,000 members and assets in excess of \$200 million, we are among the fastest growing credit union.

#### About Harvester Financial Credit Union

Since 1954, Harvester Financial Credit Union has grown its membership to serve residents of Shelby and Marion counties in Indiana. They have over 5,000 members and more than \$70 million in assets.

#### About Sharetec System

Sharetec is a leading provider of software for credit unions and their members. Since its establishment in 1993, Sharetec has grown steadily to over 280 credit unions, 50 of which have chosen Sharetec just in the last 3 years. With 5 offices across the US, Sharetec looks to establish an even larger footprint not just domestically but globally, currently serving all US territories and the Caribbean.

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