



Sharetec Users Conference – Sponsorship Program

We appreciate your interest in sponsoring the Sharetec Users Conference. You can decide which sponsorship level fits your needs and budget.

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What is Included:

- Four complimentary conference passes with Platinum Level (\$10,000)*
- Three complimentary conference passes with Gold Level (\$7,500)*
- Two complimentary conference passes with Silver Level (\$4,500)*
- One complimentary conference pass with Bronze Level (\$3,500)*
- Endless networking opportunities
- Access to attendee contact information
- Attractive display signage posted at the sponsored event
- Inclusion in the sponsor listing within the conference app used throughout the conference
- Ability to attend all functions associated with the conference
- First chance to sponsor the same activity for the subsequent conference
- A link to your site from the conference site before and at the conclusion of the conference

*Additional conference passes may be purchased for \$750 each.

Exhibit Space

All sponsorships include a 6ft x 6ft tabletop display space where you can display products and services throughout the conference. Sponsors have the option of purchasing a 10ft x 10ft booth space for an additional \$1,500.

Sponsorship Levels

To learn which sponsorships are still available, contact Courtney Bowlin at conference@sharetec.com or (260) 625-5107. We offer four sponsorship levels, plus advertise only options (see below).

PLATINUM LEVEL (\$10,000)

Keynote Address (\$10,000; 1 opportunity)

Sponsor introduces the keynote speaker to at this premiere event, receives exclusive signage, podium time, and the opportunity to distribute promotional literature.

Celebration! (\$10,000; 1 opportunity)

Sponsor featured in all conference promotions, conference website, and app as the sponsor of the 'client night' celebration event. Sponsor receives exclusive signage, podium time during the Day 2 lunch session, and the opportunity to distribute promotional literature.

GOLD LEVEL (\$6,500)

Welcome Reception (\$7,500); ~~3 opportunities~~ 2 opportunities remaining

The initial gathering point for conference attendees. Complimentary beverages, plus plenty of appetizers to help generate enthusiasm for the conference. Sponsors featured in all conference promotions as hosts of the welcome reception. In addition, sponsors receive exclusive signage and recognition as the welcome reception sponsor on cocktail napkins, conference site, and app.

Meeting Space Wi-Fi (\$7,500); 1 opportunity)

Wireless Internet service for conference attendees in the meeting space area. Sponsor selects the passcode. Sponsor recognized on the conference app and with signage thanking sponsor.

Networking Luncheon (\$7,500); 2 opportunities)

A buffet luncheon on Day 1 or Day 2 of the conference. Sponsors receive respective signage, the opportunity to distribute promotional literature, and preferential seating with a maximum of 5 attendees of sponsor's choosing.

SILVER LEVEL (\$3,500)

Conference Scholarship for Credit Union Attendees (\$4,500); multiple opportunities available)

Sponsorship includes one credit union scholarship for attendance at the conference. Recognition will be through signage and recognition at a general session. The names of scholarship recipients are not made public; however, recipients are made aware of the sponsors who contribute to the scholarship fund and make it possible for them to attend.

Conference App (\$4,500; 2 opportunities)

The conference app gives all conference participants mobile access to conference schedules, alerts, personal agendas, messaging capabilities, exhibitor directory, and more on their smartphones and tablets. The co-sponsorship includes a rotating banner ad with company logo and link to company website.

Coffee Station (\$4,500; 2 opportunities)

Be a hero and keep conference attendees caffeinated throughout the day. Sponsor recognition signage placed at coffee station.

Breakfast (\$4,500; 2 opportunities)

Sponsors receive signage and public recognition during the respective Day 1 or Day 2 general session and mention in the conference app.

BRONZE LEVEL (\$2,500)

Conference Tote Bags (~~\$3,500; 1 opportunity~~) **SOLD**

Tote bag branded with your company logo.

Registration Sponsor (~~\$3,500; 1 opportunity~~) **SOLD**

This sponsorship provides an ideal opportunity to promote your company to all attendees during registration and provides high brand exposure. Your company logo will be featured on the neck wallets worn daily by all conference attendees.

Educational Breakout Session (\$3,500; multiple opportunities available)*

Educational breakout session information will be listed on the conference site and app. Sponsors receive session signage and recognition at the general sessions. A session is 60 minutes in length.

Breakout sessions can be purchased separately for \$750.

Golf Outing (\$3,500); multiple opportunities available) – New!

This year the Sharetec Users Conference is hitting the links! Your company can sponsor a hole, the drink cart, contest prizes, etc.

Small Giveaway Item (\$3,500; 4 opportunities)

Your company's logo, along with the Sharetec logo, will appear on the item chosen by Sharetec to give all participants.

ADVERTISE ONLY OPTIONS – only for vendors unable to attend the conference

Advertise Only (\$750) – Your company description, logo, and link will appear on the conference site and app.

Advertise Only + Attendee Roster (\$1,500) – Your company description, logo, and link will appear on the conference website and app. You will also receive a roster that includes attendee names, job title, address, and email.

Business Partner Information

Sharetec believes the users conference to be a valuable experience for both business partners and credit union attendees and that's why business partners are encouraged to attend all educational sessions,

meal functions, and networking events along with credit union attendees. If your company wishes to send additional representatives beyond the number of complimentary registrations included with your sponsorship, the cost is \$750 per representative.

Deadlines

In order to get your company's name included on the conference materials, your sponsorship payment in full must be received no later than April 30, 2023. We do not guarantee the availability of any opportunity until we receive written confirmation of intent and establish its availability. A \$750 non-refundable deposit must be made within 30 days of receiving confirmation and invoice. It is best to commit and remit payment early.

Sponsorship Intent

Send your sponsorship request to conference@sharetec.com no later than April 30, 2023. An email confirmation and invoice will be sent after your sponsorship is confirmed.

Payment Terms

A \$750 non-refundable deposit is required to reserve your sponsorship. Payment in full must be received no later than April 30, 2023 to guarantee placement in the conference materials. If payment is not received by final due date, space may be released to other sponsors.

Cancellation Policy

Any cancellation request must be in writing and sent to conference@sharetec.com on or before April 30, 2023. Written cancellations received prior to April 30, 2023 will be refunded the amount paid less the \$750 non-refundable deposit.

Activity Guidelines

The purpose of the Sharetec sponsorship program is to provide business partners with the opportunity to support the annual conference and in return receive considerable name recognition and direct networking opportunities.

No activities may be scheduled at any time that will draw participants away from sessions or other conference activities.

Attendee emails will be shared with you solely for your use as a sponsor of the Sharetec Users Conference. Attendee email addresses should not be given to any third parties.

Contact Information

If you have any questions or if you already know what sponsorship level/item you would like to sponsor contact Courtney at 260-625-5107 or conference@sharetec.com. All participation is subject to Sharetec approval.

2023 Sharetec Users Conference Sponsorship Form

Company Name: _____

Company Address: _____

Street

City

State

Zip

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Mark the sponsorship level item your company wishes to sponsor.*

Platinum

Keynote Address + 4 passes	\$10,000	
Celebration! + 4 passes	\$10,000	

Gold

Welcome Reception + 3 passes	\$7,500	
Meeting Space Wi-Fi + 3 passes	\$7,500	
Networking Luncheon + 3 passes	\$7,500	

Silver

Conference Scholarship Fund + 2 passes	\$4,500	
Conference App + 2 passes	\$4,500	
Coffee Station + 2 passes	\$4,500	
Breakfast + 2 passes	\$4,500	

Bronze

Conference Tote Bags + 1 pass	\$3,500	SOLD
Registration Sponsor + 1 pass	\$3,500	SOLD
Educational Breakout Session + 1 pass	\$3,500	
Walk/Run or Golf + 1 pas	\$3,500	

Add-On Items

Qty.

Number of Additional Representatives	\$750	
10 x 10 Booth Space	\$1,500	
Breakout Session	\$750	

-This section is for Business Partners Unable to Attend ONLY -

Advertise Only	\$750	
Advertise Only + Attendee Roster	\$1,500	

***Representative name(s) and email address(es) will be requested at time of invoice. Send completed Sponsorship Form to conference@sharetec.com.**